

## 邀请各国志愿者组织负责人来华研修班项目简介表

项目名称	邀请各国志愿者组织负责人来华研修班		
承办单位	云南国际经济技术交流中心		
举办时间	2022年6月15日-6月24日	项目语言	英语
邀请国别	发展中国家	计划人数	15 人
培训目标	1. 使学员了解志愿者活动的组织、招募和策划等流程； 2. 使学员熟悉中国志愿者活动及组织的现状； 4. 使学员初步掌握志愿者活动的举办，安排的思路和技巧； 5. 学员结业时，能够根据所学内容，结合本国志愿者组织发展情况提出发展建议。		
学员要求	专业背景	——领域或专业：公共管理与社会组织，非政府组织 ——工作岗位：各国志愿者组织相关行业人员及相关政府部门管理人员	
	年龄	不高于各国法定退休年龄；	
	身体健康	身体健康，能够按时参加线上培训	
	语言能力	学员应具备英语听、说、读、写能力	
	其它	能够下载并使用 ZOOM 平台，并全程按日程安排参与研修班活动	
培训内容介绍	1. 主要培训课程及内容介绍  (1) 中国国情：介绍中国的政治、社会、历史等方面的发展情况； (2) 中国抗疫经验分享：介绍中国抗击新冠疫情的防控经验和抗疫故事分享，为受援国抗疫及复工复产提供经验； (3) 大数据时代的新闻前沿：在大数据时代，如何合理的利用新闻作为宣传媒介，从而更好的为志愿者活动提供宣传支撑； (4) 高校志愿者管理：介绍高等院校在举行志愿者活动的整个过程中，如何对志愿者进行分类，明白志愿者应履行的义务，需尽的职责，奖惩措施，规章制度等，合理高效地对志愿者进行管理。 (5) 志愿者招募：详细介绍志愿者招募的过程，发送招募信息的渠道，志愿者注册程序，志愿者录取的主要考察信息，如何对报名的志愿者进行甄选。 (6) 志愿者礼仪培训：介绍在招募到志愿者以后，如何对志愿者进行活动前培训，帮助志愿者能够了解活动内容，掌握相关礼仪。 (7) 云南文化服务贸易的发展思考：简述云南的多元文化及其发展，介绍如何将文化与贸易进行结合，让文化服务于贸易； (8) 分享云南志愿者服务的成功案例：让学员初步掌握如何组织志愿者为大型活动提供志愿服务。  2. 专题研讨  (1) 与云南省红十字会进行交流研讨		

	<p>(2) 与中国共产主义青年团云南省委员会进行交流研讨  (3) 与云南志愿服务联合会进行交流研讨  (4) 学员研修总结交流会</p> <p>3. 主讲人整体情况介绍</p> <p>(1) 金芳：云南财经大学副处长；  (2) 何建林：云南大学附属医院呼吸与重症医学科副主任医师；  (3) 楼艺婵：云南财经大学传媒学院副教授；  (4) 曾蕾，云南财经大学校团委书记；  (5) 叶波：云南志愿服务联合会常务副秘书长；  (6) 叶波：云南志愿服务联合会常务副秘书长；  (7) 杨柳：云南财经大学旅游与酒店管理学院副教授；  (8) 杨海龙：云南省红十字人道资源动员中心副主任；</p> <p>4. 学员需准备的材料</p> <p>为方便与中国专家的交流，请准备好与研修主题相关的交流材料，如：1.专业和所在单位的自我介绍；2.与中国的合作基础与展望等。</p> <p>5. 评估</p> <p>给学员发放和回收评估表，对研修班整体和授课就行评估。</p>		
<p>举办地点</p>	<p>云南省昆明市</p>	<p>(云) 参观考察城市</p>	<p>云南省昆明市</p>
<p>备注</p>	<p>1. 遵守研修班的相关规定并履行相应的义务。  2. 保证研修班进行期间网络情况的稳定，严格遵守研修班日程安排。</p>		
<p>承办单位简介</p>	<p>云南国际经济技术交流中心（以下简称中心）自 2014 年获批为商务部国际商务官员研修基地以来，已成功承办由商务部主办和云南省政府主办的 129 期研修班，共培训来自 94 个国家的 3071 名各级政府官员(其中部级 11 人，司局级 159 人), 涉及经贸、公共管理与社会组织、金融业、农林牧渔业、商务服务业、交通运输和物流业、医疗卫生等多个领域，具有丰富的承办经验。</p> <p>云南财经大学海外学院是中心承办该援外培训项目的协办单位，曾配合中心成功举办多期援外培训项目，自 2015 年开始承担商务部援助发展中国家学历学位教育项目，目前已招收培养了 6 届来自 41 个国家的 168 名官员留学生，其中部级官员 1 名，司局级官员 9 名。</p>		
<p>承办单位联系方式</p>	<p>项目联系人：金洲宇  办公电话：0871-63510532  手 机：██████████  传 真：0086-871-65090505  微信号：██████████  Email：██████████</p>		

## Seminar on Inviting Heads of Foreign Volunteer Organizations to China

Project Name	Seminar on Inviting Heads of Foreign Volunteer Organizations to China		
Organizer	Yunnan International Center for Economic and Technical Exchanges		
Time	June 15-24, 2022	Language	English
Invited Countries	Developing Countries	Planned Number of Participants	15
Objectives	<p>This Seminar aims to:</p> <ol style="list-style-type: none"> <li>1. enable participants to understand the organization, recruitment and planning of volunteer activities;</li> <li>2. familiarize participants with the current situation of volunteer activities and organizations in China;</li> <li>4. enable participants to initially grasp the ideas and skills of organizing and arranging volunteer activities;</li> <li>5. enable participants to put forward development suggestions after the Seminar based on what they have learned and the development of volunteer organizations in their countries.</li> </ol>		
Requirements for the Participants	Professional Background	<ul style="list-style-type: none"> <li>- Field or profession: public administration and social organizations, non-governmental organizations</li> <li>- Position: personnel of volunteer organizations and relevant industry in various countries and management personnel of relevant government department</li> </ul>	
	Age	Not higher than the mandatory age for retirement in the Lancang-Mekong countries	
	Physical Health	In good health and able to participate in the online seminar on time	
	Language Ability	Fluency in listening, speaking, reading and writing in English	
	Others	Able to download and use the Zoom software and participate in the seminar activities as scheduled	
Seminar/ Training Course Content	<ol style="list-style-type: none"> <li>1. Introduction to the main lectures of the Seminar:             <ol style="list-style-type: none"> <li>(1) China's national conditions: introduction to China's political, social and historical development;</li> <li>(2) China's experience and stories of COVID-19 prevention and control: introduction to China's experience and stories of COVID-19 prevention and control, to provide respective country with valuable experience of COVID-19 prevention and control, and resumption of work and production;</li> </ol> </li> </ol>		

(3) News frontier in the era of big data: introducing **how to rationally use news as a promotional medium to better publicize volunteer activities** in the era of big data;

(4) Volunteer management in colleges and universities: introducing how colleges and universities classify volunteers in the whole process of volunteer activities, the obligations and duties, reward and punishment, rules and regulations related to volunteers, and how to efficiently manage volunteers.

(5) Volunteer recruitment: introducing in detail the process of volunteer recruitment, channels for sending recruitment information, volunteer registration procedures, main inspection information for volunteer admission, and how to select registered volunteers.

(6) Volunteer etiquette training: introducing how to train volunteers before the volunteering activities to help them understand the content of the activities and master related etiquette.

(7) Reflections on the development of cultural service trade in Yunnan: briefly introducing Yunnan's multiculture and its development, and how to combine culture and trade, so that culture can serve trade;

(8) Sharing of successful cases of volunteer services in Yunnan: enable the participants initially master how to organize volunteers in large-scale activities.

## 2. Special symposiums

(1) Exchange and discussion with Red Cross Society of China Yunnan Branch

(2) **Exchange and discussion with Yunnan Provincial Committee of the Communist Youth League of China**

(3) Exchange and discussion with Yunnan Volunteer Service Federation

(4) Summary exchange by participants

## 3. Introduction to the lecturers:

(1) Jin Fang, Deputy Division Director of Yunnan University of Finance and Economics;

(2) He Jianlin, Associate Chief Physician of the Department of Respiratory and Critical Care Medicine, Yunnan Cancer Hospital

(3) Lou Yichan, Associate Professor of the Communication School, Yunnan University of Finance and Economics

(4) Zeng Lei, Secretary of the Youth League Committee of Yunnan University of Finance and Economics;

(5) Ye Bo, Executive Vice Secretary-General of Yunnan Volunteer Service Federation;

(6) Ye Bo, Executive Vice Secretary-General of Yunnan Volunteer Service Federation;

(7) Yang Liu, Associate Professor, School of Tourism and Hotel Management, Yunnan University of Finance and Economics;

(8) Yang Hailong, Deputy Director of the Humanitarian Resource Mobilization

	<p>Center of Red Cross Society of China Yunnan Branch</p> <p>4. Materials to be prepared by participants</p> <p>To facilitate communication, please prepare relevant materials on the seminar theme, including: ① A brief introduction to your major and organization you are working for; ② Current situations of economic and trade cooperation between your country and other countries and international organizations; ③ Cooperation basis with China</p> <p>5. Evaluation</p> <p>An evaluation form will be distributed to the participants to make overall evaluation on the Seminar.</p>		
Host City	Kunming, Yunnan Province	Cities to Visit (Online)	Kunming, Yunnan Province
Remarks	<p>1. Please obey the requirements of the Seminar and give positive cooperation, if needed.</p> <p>2. Please ensure stable network connection during the Seminar and follow the schedule.</p>		
About the Organizer	<p>Yunnan International Center for Economic and Technical Exchanges (YICETE), since approved as one of training bases for international business officials by MOFCOM in 2014, has successfully organized 111 seminars sponsored by MOFCOM and People’s Government of Yunnan Province, and has trained 2,540 government officials at various levels from 89 developing countries (including 11 officials at ministerial level and 133 at director-general level). These seminars involve various fields: health, economy, trade, public management, social organization, finance, agriculture, forestry, animal husbandry, fishery, business service, transportation, logistics and education.</p> <p>The School of Overseas Education of Yunnan University of Finance and Economics is the co-organizer to help YICETE hold the seminars and has cooperated with YICETE to hold many foreign aid training programs. In 2015, it started to undertake the academic degree education programs offered to developing countries and financed by the Ministry of Commerce. Totally 168 oversea official students from 41 countries, including 1 at ministerial level and 9 at director-general level, have been enrolled in the School over the past 6 years.</p>		
Contact the Organizer	<p>Contact Person: Jin Zhouyu  Office: 0086-871-63510532  Mobile: [REDACTED]  Fax: 0086-871-65090505  WeChat: [REDACTED]  Email: [REDACTED]</p>		